

## Thanks for your help:

Yes this is a big day! After 28 years of just loving and using stats all the time, I need to prove to you I can save you hours and hours of market research each month and give you incredible value to help you be the local market expert with our ALL-IN ONE RE/MAX Market Reports.

Please don't waist one more minute on research the market .. .... Let me help you and you can go sell some more homes.

Yes in just 5 months 53% of the RE/MAX agents in 14 cities have being reading many of my daunting 40 different market reports this year ..

what an amazing faithful crowd .. I thank you .... and the common choir has been "Your Stats are TOO Complicated"!

Yes most everyone said.... Bill we don't need to PREDICT the market we just want local stats for our customers!

Ok Ok I am finally listening and we have now constructed the one page Easy-to-Share RE/MAX Market Report and best of all..... we can personalize it for you and customize it for your client base or market area.

Please review the neighbourhood detailed stats , and show them to some clients and see if I have the right amount of data.

In advance ... I thank you so much for your input ©

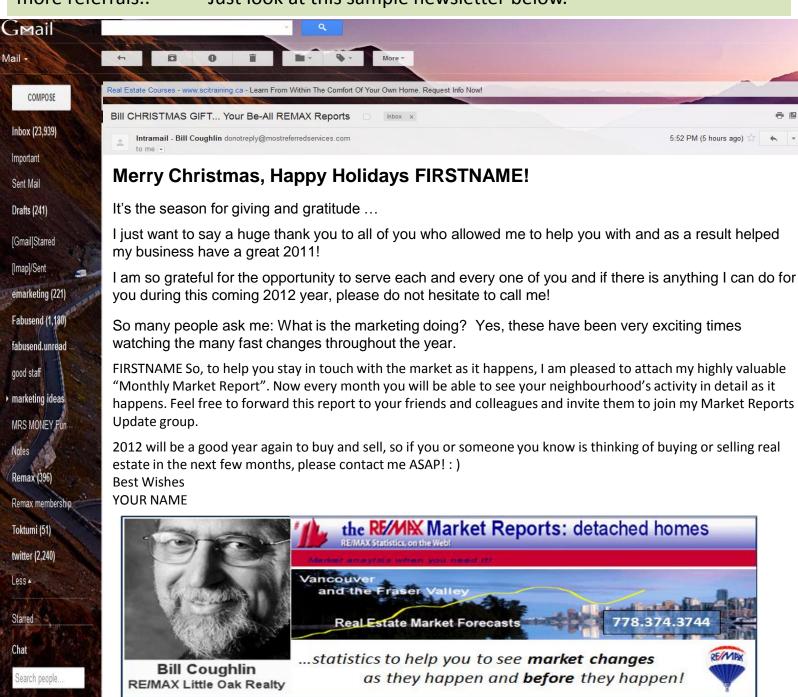
...trying hard to listen to your needs!

## **Bill Coughlin**

RE/MAX Little Oak Realty
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## I believe this to be the best monthly "item of value" ever.

Use your RE/MAX Market Reports as your actual newsletter....Your big "Item of Value" Do your clients really want a calendar or do they want to know if their home went up? We can give you your Ready-To-Go newsletter or email content every month and you can really impress your clients with your market knowledge and maybe even get you more referrals.. Just look at this sample newsletter below.



1 attachment — <u>Download</u>
YOUR NAME REMAX Monthly Market Reports Newsletter December 2011.pdf

Set status here

Yes this is my best monthly "item of value" ever, thank you to my Brian Buffini coach. Use your RE/MAX Market Reports as the big "Item of Value" to build client relationships. Now Look at **some of the reports** on the next pages that your client could be receiving.





Karel Palla
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# RE/MAX Market Reports





# So that is what the market is doing!

How did I ever live without them?



Karel Palla & Darryl Sjerven

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RE/MAX Statistics, on the Web!

Market anaylsis when you need it! Jan 1/12 N. Delta

## Tom Edwards

## North Delta's Home Seller

Surrey, N.Surrey, N. Delta Sub areas Statistics - Dec 2011

Total Listings Sell - List %SOLD Neighbourhoods DOM (STR) Annieville 33 5 59 96% -\$19.000 15.2% Nordel 19 65 94% \$39,000 32.2% 38 -\$23,400 16.7% Sunshine Hills Woods \$19,000 12.7% 55 51 97% Bridgeview 23 59 96% -\$16,200 17.4% 125 31 8.0% Fraser Heights 10 -\$18,900 27 -\$14,900 Royal Heights 16 97% 3.7% Cedar Hills 84 21 98% -\$11,000 10.7% Whalley 54 28 97% \$10,350 14.8% Guildford 15.4% 21 0.0% Port Kells Queen Mary Park Surrey 86 13 -\$16.900 15.1% 52 96% Bear Creek Green Timbers 141 13 41 97% \$14,000 9.2% Fleetwood Tynehead 210 31 57 97% -\$18,300 14.8% -\$25.900 11.3% East Newton 209 15 25 96% -\$16,000 7.2% 11.3% -\$35,900 Panorama Ridge 133 15 57 93% Sullivan Station 108 13 46 96% 12.0% **Total Activity** 1632 203 45 96% 12%

| Home Price Range        | (/month) | Sales | DOM | Ratio | \$Difference | (STR) |   |
|-------------------------|----------|-------|-----|-------|--------------|-------|---|
| 0-\$300,000             | 78       | 9     | 19  | 97%   | -\$3,900     | 11.5% | 1 |
| \$300,001-\$400,000     | 66       | 13    | 27  | 97%   | -\$12,000    | 19.7% |   |
| \$400,001-\$500,000     | 303      | 67    | 36  | 96%   | -\$16,900    | 22.1% | 1 |
| \$500,001-\$600,000     | 332      | 48    | 48  | 96%   | -\$19,450    | 14.5% | 4 |
| \$600,001-\$700,000     | 336      | 32    | 70  | 96%   | -\$30,250    | 9.5%  | 4 |
| \$700,001-\$800,000     | 250      | 19    | 51  | 95%   | -\$34,000    | 7.6%  | 4 |
| \$800,001-\$900,000     | 98       | 5     | 70  | 96%   | -\$32,400    | 5.1%  | 4 |
| \$900,001-\$1,000,000   | 57       | 4     | 179 | 95%   | -\$55,000    | 7.0%  | 1 |
| \$1,000,001-\$1,250,000 | 41       |       |     |       |              | 0.0%  | 4 |
| \$1,250,001-\$1,500,000 | 30       | 3     | 97  | 91%   | -\$126,000   | 10.0% | 4 |
| \$1,500,001-\$2,000,000 | 20       | 2     | 287 | 95%   | -\$95,500    | 10.0% | 4 |
| \$2,000,000 and more    | 21       | 1     | 47  | 75%   | -\$800,000   | 4.8%  | 1 |
| Total Activity          | 1,632    | 203   | 45  | 96%   | -\$20,000    | 12%   | 1 |
|                         |          |       |     |       |              |       |   |

Surrey, N.Surrey, N. Delta List Price Ranges Statistics - Dec 2011

Monthly Changes Summary Dec 1/1/2012 Total Listings\*\* (A,S,T,C,X) Active Listings (1st of the month) 1574 1416 1014 402 229 -26 203 Days on Market (DOM) 32 13 Sold-List Price % Difference 96% 97% 96% -0.8% Sold-List Price S Difference -\$21.300 -\$3.001 -\$16,999 -\$20,000 Home Price Index\* \$523,604 \$520,920 -\$2,684 0%

Jan 1 2012 Surrey, N.Surrey, N. Delta Market Update

Detached

Current: Surrey, N.Surrey, N. Delta is a buyers market with record listing inventories, a 12 %SOLD rate and a 96% Sell/List Ratio.

(This means that there is an average of a \$20,000 sales discount from the original list price)

Most Active Price Range: Homes between \$400,000 and \$500,000 and have 22 **%SOLD**rate keeping prices stable. Home sales have averaged discounts of \$16,900 and

36 days on the market.

Least Active Price Range: Homes between \$1-1.25 million have no sales with the month of marketing 41 listings.

History: The Home Price Index\* (HPI) shows that average Surrey home had a strong price increase of 6% from Dec-April 2011. This \$31,473 increase brought the Home Price Index\* to \$532,736.

Year-To-Date the Home Price Index \* has increased \$19,657 to \$520,920.

Future: Jan 1st Active Listing Inventory of 1,400 listings is 400 less than the previous month and this is lower than YTD. New listings exceeded the sales last month meaning that we would see listing levels increase next, but we will anxiously watch how many of December's expiries are relisting in January.

Note\*: HPI is all the detached home sales averaged & adjusted for finished sqft, age & lot sqft.

(This HPI excludes the mobile homes and the house and acreage sales.)

For a more accurate price change for your home request a Comparative Market Analysis

#### the REMIX Market Share Reports







\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., age and lot sqft. Total Listings includes all listings marketed for the month.

The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types.

Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

produced for: Tom Edwards

Market anaylsis when you need it!

#### **West Surrey** Jan 1 /12



West Surrey Sub areas Statistics - Dec 2011 Detached Sell - List Sell / List %SOLD Neighbourhoods DOM (STR) (/month) Ratio \$Difference 17.4% Bridgeview 23 59 96% -\$16,200 Bolivar Heights 50 11 55 97% -\$15,000 22.0% Royal Heights 27 97% 3.7% 16 \$14,900 Cedar Hills 98% -\$11,000 10.7% 84 21 Whallev 54 28 97% -\$10.350 14.8% Queen Mary Park Surrey 41 Bear Creek Green Timbers 141 13 97% -\$14,000 9.2% West Newton 115 13 64 95% -\$25,900 11.3% -\$16,000 7.2% East Newton 209 15 25 96% Total Activity 11%

| West surrey List Price i | Detactied                  |       |     |                      |                             |                |   |
|--------------------------|----------------------------|-------|-----|----------------------|-----------------------------|----------------|---|
| Home Price Range         | Total Listings<br>(/month) | Sales | DOM | Sell / List<br>Ratio | Sell - List<br>\$Difference | %SOLD<br>(STR) |   |
| 0-\$300,000              | 67                         | 7     | 24  | 96%                  | -\$4,900                    | 10.4%          | 1 |
| \$300,001-\$400,000      | 57                         | 11    | 28  | 97%                  | -\$10,800                   | 19.3%          |   |
| \$400,001-\$500,000      | 176                        | 36    | 26  | 98%                  | -\$11,500                   | 20.5%          |   |
| \$500,001-\$600,000      | 152                        | 16    | 41  | 96%                  | -\$21,150                   | 10.5%          | 4 |
| \$600,001-\$700,000      | 156                        | 10    | 72  | 95%                  | -\$35,500                   | 6.4%           | 4 |
| \$700,001-\$800,000      | 109                        | 5     | 63  | 95%                  | -\$43,800                   | 4.6%           | 4 |
| \$800,001-\$900,000      | 41                         | 1     | 190 | 97%                  | -\$27,000                   | 2.4%           | 4 |
| \$900,001 and more       | 31                         | 1     | 221 | 92%                  | -\$85,000                   | 3.2%           | 1 |
| Total Activity           | 789                        | 87    | 42  | 97%                  | -\$16,450                   | 11%            |   |
|                          |                            |       |     |                      |                             |                |   |

Jan 1 2012 West Surrey Market Update

(Detached)

Current: West Surrey is a buyers market with sizable listing inventory, a 11 %SOLD rate and a 97% Sell/List Ratio.

(This means that there is an average of a \$16,450 sales discount from the original list price)

Most Active Price Range: Homes between \$400,000 and \$500,000 and have 20.5 **%SOLD** rate keeping prices stable. Home sales have average discounts of \$11,500 and 36 days on the market.

Least Active Price Range: Homes between \$800,000 and \$900,000 have 2.4 %SOLD rate (meaning 2 sales for 100 listings/ month). The 1 Home sale from the 41 listings had a discount of \$27,000 and long 190 DOM.

History: The Home Price Index\* (HPI) shows that average Surrey home had a minimal price increase of 1% from Jan-July 2011. This \$6,858 increase brought the Home Price Index\* to \$470,299.

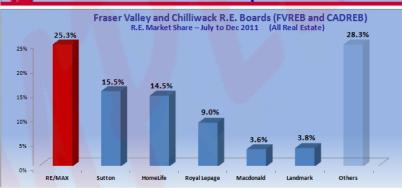
Year-To-Date the Home Price Index \* has increased \$24,959 to \$479,875.

Future: Decembers' total listings Inventory is 159 less for the same period YTD. The new listings exceeded the sales last month meaning that we would see listing levels increase, but we will anxiously watch how many of December's expiries are relisting in January.

Note\*: HPI is all the detached home sales averaged & adjusted for finished sqft, age & lot sqft. (This HPI excludes the mobile homes and the house and acreage sales.) For a more accurate price change for your home request a Comparative Market Analysis.

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change     |
|--------------------------------------|-----------|-----------|-----------|----------|------------|
| Total Listings** (A,S,T,C,X)         | 981       | 907       | 789       |          | -118 🖶     |
| Active Listings (1st of the month)   | 775       | 754       | 681       | 502      | -179 🕕     |
| Solds                                | 99        | 94        | 87        |          | -7 🕕       |
| Days on Market (DOM)                 | 37        | 32        | 42        |          | 10 🎓       |
| Sold-List Price % Difference         | 96%       | 97%       | 97%       |          | 0% 巷       |
| Sold-List Price \$ Difference        | -\$19,900 | -\$15,000 | -\$16,450 |          | -\$1,450 👚 |
| Home Price Index*                    | \$478,957 | \$481,445 | \$479,875 |          | -\$1,570 🖶 |
| %SOLD (Sales/ Listings /mnthly rate) | 10%       | 10%       | 11%       |          | 1% 🁚       |

## the REMIX Market Share Reports





Detached West Surrey Home Price Index\*, Sale Price-List Price (\$ Difference = average home sold for \$ less than their original list price

■ Sales-List\$ Difference → HPI\* Sale Price - List Price \$478,957 \$469,728 \$470,299 \$468,410 \$466,840 Prices (\$\$ Difference \$470,642 \$465,951 \$15,000 \$14,900 \$14,900 \$17,000 \$14,846 Home \$17,000 15,000 18,000 \$18,500 \$19,900 \$16,450 Jul-11 Apr-11

\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., and age. Total Listings includes all listings marketed for the month. The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types.

produced for: David West

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Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

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Market anaylsis when you need it!

Jan 1 /12 East Surrey



| East Surrey Sub areas Statistics - Dec 2011 |                            |       |     |                      |                             |                |  |  |
|---|----------------------------|-------|-----|----------------------|-----------------------------|----------------|--|--|
| Neighbourhoods                              | Total Listings<br>(/month) | Sales | DOM | Sell / List<br>Ratio | Sell - List<br>\$Difference | %SOLD<br>(STR) |  |  |
| Fraser Heights                              | 125                        | 10    | 31  | 97%                  | -\$18,900                   | 8.0%           |  |  |
| Guildford                                   | 39                         | 6     | 34  | 95%                  | -\$29,900                   | 15.4%          |  |  |
| Port Kells                                  | 21                         | 0     |     |                      |                             | 0.0%           |  |  |
| Fleetwood Tynehead                          | 210                        | 31    | 57  | 97%                  | -\$18,300                   | 14.8%          |  |  |
| Panorama Ridge                              | 133                        | 15    | 57  | 93%                  | -\$35,900                   | 11.3%          |  |  |
| Sullivan Station                            | 108                        | 13    | 46  | 96%                  | -\$25,000                   | 12.0%          |  |  |
| Total Activity                              | 636                        | 75    | 48  | 96%                  | -\$20,000                   | 12%            |  |  |

Jan 1 2012 East Surrey Market Update (Detached)

Current: East Surrey is a buyers market with record listing inventories, a 12 %SOLD rate and a 96% Sell/List Ratio.

(This means that there is an average of a \$20,000 sales discount from the original list price)

Most Active Price Range: Homes below \$500,000 and have 18.4 %SOLD rate keeping prices stable. Home sales have averaged discounts of \$15,450 and 23 days on the market.

Least Active Price Range: Homes between \$1-1.5 million have 4.8 %SOLD rate (meaning 5 sales for 100 listings/month). Home sales have averaged discounts of \$126,000 and 97 days on the market.

History: The Home Price Index\* (HPI) shows that average East Surrey home had a strong price increase of 6% from Dec- April 2011. This \$23,253 increase brought the Home Price Index\* to \$617,742.

Year-To-Date the Home Price Index \* has increased \$26,088 to \$588,729.

: Decembers' total listings is a very close number to the same period YTD. The sales exceeded the new listings last month meaning that we would see listing levels decrease, but we will anxiously watch how many of December's expiries are relisting in January.

Note\*: HPI is all the detached home sales averaged & adjusted for finished sqft, age & lot sqft. (This HPI excludes the mobile homes and the house and acreage sales.) For a more accurate price change for your home request a Comparative Market Analysis.

| East Surrey List Price Ra | East Surrey List Price Ranges Statistics - Dec 2011 |       |     |                      |                             |                |   |  |  |
|---------------------------|---|-------|-----|----------------------|-----------------------------|----------------|---|--|--|
| Home Price Range          | Total Listings<br>(Imonth)                          | Sales | DOM | Sell / List<br>Ratio | Sell - List<br>\$Difference | %SOLD<br>(STR) |   |  |  |
| 0-\$500,000               | 87  | 16    | 23  | 96%                  | -\$15,450                   | 18.4%          |   |  |  |
| \$500,001-\$600,000       | 122   | 22    | 57  | 97%                  | -\$17,900                   | 18.0%          | 1 |  |  |
| \$600,001-\$700,000       | 139   | 15    | 50  | 97%                  | -\$19,000                   | 10.8%          |   |  |  |
| \$700,001-\$800,000       | 103   | 10    | 26  | 96%                  | -\$32,500                   | 9.7%           | 1 |  |  |
| \$800,001-\$900,000       | 51  | 3     | 43  | 96%                  | -\$32,400                   | 5.9%           | 4 |  |  |
| \$900,001-\$1,000,000     | 37  | 3     | 140 | 97%                  | -\$25,000                   | 8.1%           | 1 |  |  |
| \$1,000,001-\$1,500,000   | 62  | 3     | 97  | 91%                  | -\$126,000                  | 4.8%           | 1 |  |  |
| \$1,500,000 and more      | 35  | 3     | 116 | 90%                  | -\$192,000                  | 8.6%           | 1 |  |  |
| Total Activity            | 636   | 75    | 48  | 96%                  | -\$20,000                   | 12%            | 1 |  |  |

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change      |
|--------------------------------------|-----------|-----------|-----------|----------|-------------|
| Total Listings** (A,S,T,C,X)         | 817       | 761       | 636       |          | -125 🖶      |
| Active Listings (1st of the month)   | 619       | 635       | 571       | 396      | -175 🖶      |
| Solds                                | 91        | 97        | 75        |          | -22 🖶       |
| Days on Market (DOM)                 | 33        | 35        | 48        |          | 13 🁚        |
| Sold-List Price % Difference         | 96%       | 97%       | 96%       |          | -1% 👚       |
| Sold-List Price \$ Difference        | -\$25,000 | -\$19,900 | -\$20,000 |          | -\$100 👚    |
| Home Price Index*                    | \$582,670 | \$599,277 | \$588,729 |          | -\$10,549 🖶 |
| %SOLD (Sales/ Listings /mnthly rate) | 11%       | 13%       | 12%       |          | -1% 😽       |

### the REMAN Market Share Reports







\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., and age. Total Listings includes all listings marketed for the month. The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types. produced for: **TEAM CLAUDE** 

Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

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# LBERT YEN









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| Burnaby Sub areas St | atistics - Dec 201 | 1     |     |                      | Detached                    |                |
|----------------------|--------------------|-------|-----|----------------------|-----------------------------|----------------|
| Neighbourhoods       | Total Listings     | Sales | ром | Sell / List<br>Ratio | Sell - List<br>\$Difference | %SOLD<br>(STR) |
| East Burnaby         | 22                 | 3     | 47  | 96%                  | -\$45,000                   | 14%            |
| The Crest            | 16                 | 2     | 36  | 95%                  | -\$64,900                   | 13%            |
| Edmonds BE           | 17                 | 1     | 103 | 95%                  | -\$50,000                   | 6%             |
| Brentwood Park       | 9                  | 2     | 106 | 92%                  | -\$82,450                   | 22%            |
| Cariboo              | 0                  | 0     |     |                      |                             | 0%             |
| Central BN           | 12                 | 1     | 197 | 86%                  | -\$178,000                  | 8%             |
| Capitol Hill BN      | 18                 | 4     | 93  | 92%                  | -\$115,750                  | 22%            |
| Forest Hills BS      | 2                  | 0     |     |                      |                             | 0%             |
| Government Road      | 15                 | 2     | 62  | 93%                  | -\$63,000                   | 13%            |
| Lake City Industrial | 0                  | 0     |     |                      |                             | 0%             |
| Montecito            | 14                 | 1     | 7   | 101%                 | \$6,200                     | 7%             |
| Oakdale              | 6                  | 0     |     |                      |                             | 0%             |
| Parkcrest            | 18                 | 4     | 16  | 96%                  | -\$42,450                   | 22%            |
| Sperling-Duthie      | 11                 | 3     | 12  | 100%                 | -\$3,000                    | 27%            |
| Simon Fraser Univer. | 15                 | 3     | 62  | 98%                  | -\$19,000                   | 20%            |
| Sullivan Heights     | 4                  | 0     |     |                      |                             | 0%             |
| Simon Fraser Hills   | 0                  | 0     |     |                      |                             | 0%             |
| Vancouver Heights    | 14                 | 3     | 5   | 100%                 | \$0                         | 21%            |
| Willingdon Heights   | 17                 | 3     | 29  | 90%                  | -\$100,000                  | 18%            |
| Westridge BN         | 14                 | 1     | 130 | 99%                  | -\$10,000                   | 7%             |
| Big Bend             | 5                  | 0     |     |                      |                             | 0%             |
| Burnaby Hospital     | 19                 | 8     | 57  | 93%                  | -\$60,000                   | 42%            |
| Buckingham Heights   | 5                  | 0     |     |                      |                             | 0%             |
| Burnaby Lake         | 17                 | 4     | 25  | 97%                  | -\$30,900                   | 24%            |
| Central Park BS      | 3                  | 2     | 33  | 98%                  | -\$20,400                   | 67%            |
| Deer Lake            | 15                 | 0     |     |                      |                             | 0%             |
| Deer Lake Place      | 9                  | 4     | 82  | 95%                  | -\$45,500                   | 44%            |
| Forest Glen BS       | 9                  | 1     | 105 | 93%                  | -\$80,000                   | 11%            |
| Greentree Village    | 5                  | 0     |     |                      |                             | 0%             |
| Garden Village       | 5                  | 0     |     |                      |                             | 0%             |
| Highgate             | 14                 | 2     | 16  | 96%                  | -\$31,000                   | 14%            |
| Metrtown             | 17                 | 2     | 7   | 101%                 | \$10,090                    | 12%            |
| Oaklands             | 0                  | 0     |     |                      |                             | 0%             |
| Suncrest             | 4                  | 1     | 33  | 96%                  | -\$34,000                   | 25%            |
| South Slope          | 40                 | 6     | 25  | 96%                  | -\$35,500                   | 15%            |
| Upper Deer Lake      | 18                 | 2     | 27  | 94%                  | -\$63,900                   | 11%            |
| Total Activity       | 409                | 65    | 43  | 95%                  | -\$45,000                   | 16%            |

| Burnaby List Price Rang | es Statistics - Dec        | 2011  |      |                      |                             | Detached       |   |  |
|-------------------------|----------------------------|-------|------|----------------------|-----------------------------|----------------|---|--|
| Home Price Range        | Total Listings<br>(/month) | Sales | DOM  | Sell / List<br>Ratio | Sell - List<br>\$Difference | %SOLD<br>(STR) |   |  |
| 0-\$700,000             | 23                         | 2     | 38   | 96%                  | -\$24,500                   | 9%             | 1 |  |
| \$700,001-\$800,000     | 50                         | 17    | 24   | 95%                  | -\$34,900                   | 34%            | 1 |  |
| \$800,001-\$900,000     | 64                         | 14    | 52.5 | 96%                  | -\$37,500                   | 22%            | 1 |  |
| \$900,001-\$1,000,000   | 57                         | 11    | 47   | 96%                  | -\$44,900                   | 19%            |   |  |
| \$1,000,001-\$1,250,000 | 69                         | 11    | 34   | 95%                  | -\$50,000                   | 16%            |   |  |
| \$1,250,001-\$1,500,000 | 78                         | 5     | 46   | 95%                  | -\$70,800                   | 6%             | 4 |  |
| \$1,500,001-\$2,000,000 | 41                         | 5     | 80   | 92%                  | -\$139,000                  | 12%            | 1 |  |
| \$2,000,001 and more    | 27                         | 0     |      |                      |                             | 0%             | 1 |  |
| Total Activity          | 409                        | 65    | 43   | 95%                  | -\$45,000                   | 16%            | Ť |  |
|                         |                            |       |      |                      |                             |                |   |  |
| Monthly Changes Summ    | nary                       | Oct   | Nov  | Dec                  | 1/1/2012                    | Change         |   |  |
| T-1-11:-1: (4 0 T 0 W)  |                            | 500   | 545  | 400                  |                             | 407            |   |  |

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change    |
|--------------------------------------|-----------|-----------|-----------|----------|-----------|
| Total Listings (A,S,T,C,X)           | 590       | 516       | 409       |          | -107 🗫    |
| Active Listings (1st of the month)   | 450       | 413       | 343       | 229      | -114 😎    |
| Solds                                | 93        | 85        | 65        |          | -20 😎     |
| DOM                                  | 18        | 17        | 43        |          | 26 🁚      |
| Sold-List % Price Difference         | 97%       | 96%       | 95%       |          | -1% 👚     |
| Sold-List \$ Price Difference        | -\$28,000 | -\$34,000 | -\$45,000 |          | -\$11,000 |
| Home Price Index*                    | \$929,276 | \$939,351 | \$907,506 |          | -\$31,845 |
| %SOLD (Sales/ Listings /mnthly rate) | 15.8%     | 16.5%     | 15.9%     |          | -0.6% 😎   |
|                                      |           |           |           |          |           |

#### the REMAK Market Share Reports Vancouver Board (REBGV)



Jan 1 2012 Burnaby Market Update (detached)

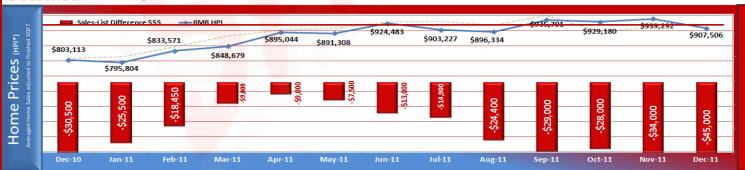
Current: Burnaby's Residential Detached housing market is stable with a 16 %SOLD rate. (This means 16 homes out of 100 sold in Dec) Most Active Range: Homes between \$700,000 and \$800,000 range have very high 34 %SOLD rate with average sales discounts of \$34,900 and 24 days on the market (DOM) Least Active Range: Homes over \$2 million have 27 listings and has no sales in the month of December.

History: January - June had near record sales with average prices Home Price Index \* increasing 16% or \$128,679 to \$924,483. The Year-To-Date the (HPI) \* is up \$104,458.

: Listing inventory levels are similar to last years as it just dropped substantially at the end of December. December had almost the same new listings that balanced out the months sales. This reduced inventory trend should put more upward pressure on the market in January.

:The Home Price Index\* (HPI) is all the detached home sales averaged & adjusted for finished sqft, age and lot size. (This HPI excludes mobile home, duplex and the house and acreage sales.) For a more accurate price change for your home do request a personal Comparative Market Analysis (CMA)

Detached Burnaby Home Price Index\*, Sale Price-List Price \$ Difference (average home sold for Sless than their original list price)



ALBERT YEN]

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Sale Price - List Price

Market anaylsis when you need it! Jan 1 2012 Vancouver Downtown

## Karel Palla **RE/MAX Select Realty**

**VANCOUVERSBESTLISTINGS.COM** email: kpalla@shaw.ca

| Vancouver Downtown 5 | Vancouver Downtown Sub areas Statistics - Jan 2012 |           |     |                      |                            |                |  |
|----------------------|--|-----------|-----|----------------------|----------------------------|----------------|--|
| Neighbourhoods       | Total<br>Listings<br>(Dec)                         | Sale<br>s | ром | Sell / List<br>Ratio | Sell - List Diff<br>\$\$\$ | %SOLD<br>(STR) |  |
| Coal Harbour         | 216  | 16        | 47  | 95%                  | -\$39,450                  | 7%             |  |
| Downtown VW          | 503  | 71        | 29  | 97%                  | -\$13,000                  | 14%            |  |
| West End VW          | 235  | 33        | 47  | 97%                  | -\$12,900                  | 14%            |  |
| Yaletown             | 300  | 55        | 33  | 97%                  | -\$17,500                  | 18%            |  |
| Total Activity       | 125/   | 175       | 25  | 0794                 | -\$15 000                  | 1/194          |  |

Jan 1 2012 Vancouver Downtown Market Update

(attached)

Current: Vancouver Downtown's Residential Attached housing market is a stable market with 14 %SOLD rate.

(This means 14 homes out of 100 sold in Dec)

Most Active Range: Homes between \$300,000 and \$400,000 have a 24 %SOLD rate with average sales price increase of \$9,950 and 31 Days On the Market, (DOM)

Least Active Range: Homes between \$1.25 and \$1.5 million have a LOW 2.9 %SOLD rate. (= 3 sales of 100 listings/ month) with an average sales discount of \$39,500 from their original list price and 30 DOM. This is a Buyers Market.

History: January August had very strong spring market with average price (Home Price Index \*) increasing 11% or \$51,003 to \$511,145. The Year-To-Date the (HPI)\* is up \$27,497.

re: On the Supply side: Listing inventory levels is very similar to this time last year and it is looking like current listing supply should be able to maintain a stable market.

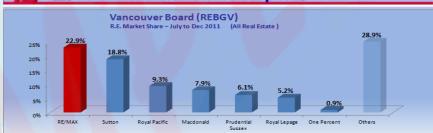
On the demand side: Last year the market was driven by an unprecedented wave of mainland Chinese buyers caused in part with new government rules pushing money out of China. The Chinese New Year starts Jan 23 with indications of more new money buyers.

Note\*: The Home Price Index\* (HPI) is all the attached home sales averaged & adjusted for finished sqft and age. For a more accurate price change for your

| Valicouver Downtown Lis |                            | Attachet |      |                   |                         |                |   |
|-------------------------|----------------------------|----------|------|-------------------|-------------------------|----------------|---|
| Home Price Range        | Total<br>Listings<br>(Dec) | Sales    | ром  | Sell / List Ratio | Sell - List Diff \$\$\$ | %SOLD<br>(STR) |   |
| 0-\$300,000             | 60                         | 9        | 34   | 97%               | -\$9,500                | 15%            |   |
| \$300,001-\$400,000     | 176                        | 42       | 31   | 97%               | -\$9,950                | 24%            | 1 |
| \$400,001-\$500,000     | 226                        | 50       | 29   | 97%               | -\$14,950               | 22%            | 1 |
| \$500,001-\$600,000     | 167                        | 27       | 52   | 97%               | -\$15,000               | 16%            |   |
| \$600,001-\$700,000     | 104                        | 10       | 45.5 | 95%               | -\$32,500               | 10%            | 1 |
| \$700,001-\$800,000     | 91                         | 15       | 49   | 98%               | -\$15,000               | 16%            |   |
| \$800,001-\$900,000     | 59                         | 5        | 75   | 96%               | -\$39,000               | 8%             | 1 |
| \$900,001-\$1,000,000   | 47                         | 3        | 28   | 96%               | -\$33,000               | 6%             | 1 |
| \$1,000,001-\$1,250,000 | 66                         | 4        | 23.5 | 97%               | -\$30,000               | 6%             | 1 |
| \$1,250,001-\$1,500,000 | 68                         | 2        | 30   | 97%               | -\$39,500               | 2.9%           | 1 |
| \$1,500,001-\$2,000,000 | 53                         | 3        | 43   | 94%               | -\$98,000               | 6%             | 1 |
| \$2,000,001-\$3,000,000 | 60                         | 2        | 105  | 91%               | -\$194,000              | 3.3%           | 1 |
| \$3,000,001 and more    | 77                         | 3        | 105  | 92%               | -\$480,000              | 4%             | 1 |
| Total Activity          | 1254                       | 175      | 35   | 97%               | -\$15,000               | 14%            |   |

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change   |
|--------------------------------------|-----------|-----------|-----------|----------|----------|
| Total Listings** (A,S,T,C,X)         | 1660      | 1559      | 1254      |          | -305     |
| Active Listings                      | 1244      | 1227      | 1104      | 758      | -346 🖶   |
| Solds                                | 221       | 240       | 175       |          | -65 🖶    |
| DOM                                  | 24        | 40        | 35        |          | -5 🐺     |
| Sold-List % Price Difference         | 97%       | 96%       | 97%       |          | 0.5%     |
| Sold-List \$ Price Difference        | -\$18,000 | -\$27,450 | -\$15,000 |          | \$12,450 |
| Home Price Index*                    | \$488,847 | \$473,191 | \$470,966 |          | -\$2,226 |
| %SOLD (Sales/ Listings /mnthly rate) | 13%       | 15%       | 14%       |          | -1% 🕕    |

## the REMAN Market Share Reports





**Attached** Vancouver Downtown Home Price Index\*, Sale Price-List Price (\$ Difference) (average home sold for Sless than their original list price)



\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., and age. Total Listings includes all listings marketed for the month. The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types. Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

Darryl Sjerven & Karel Palla

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## **REMAK** LifeStyles Realty

#### Home

#### Maple Ridge

Pitt Meadows

#### Market anaylals when you need it! Jan 1 /12 Maple Ridge-Pitt Meadows

| Maple Ridge, Haney and Pi | tt Meadows                   | Sub ar    | eas St  | atistics - Dec       | 2011 De                    | tached         |
|---------------------------|------------------------------|-----------|---------|----------------------|----------------------------|----------------|
| Neighbourhoods            | Total<br>Listings<br>(Month) | Sal<br>es | DO<br>M | Sell / List<br>Ratio | Sell - List Diff<br>\$\$\$ | %SOLD<br>(STR) |
| Albion                    | 107                          | 10        | 53      | 94%                  | -\$39,450                  | 9.3%           |
| Cottonwood MR             | 79                           | 8         | 78      | 96%                  | -\$18,400                  | 10.1%          |
| East Central              | 113                          | 9         | 49      | 95%                  | -\$29,000                  | 8.0%           |
| Northeast                 | 10                           | 0         |         |                      |                            | 0.0%           |
| North Maple Ridge         | 2                            | 0         |         |                      |                            | 0.0%           |
| Northwest Maple Ridge     | 28                           | 5         | 88      | 93%                  | -\$35,400                  | 17.9%          |
| Silver Valley             | 76                           | 9         | 67      | 96%                  | -\$24,000                  | 11.8%          |
| Southwest Maple Ridge     | 62                           | 6         | 54      | 95%                  | -\$21,400                  | 9.7%           |
| Thornhill                 | 33                           | 7         | 98      | 92%                  | -\$80,000                  | 21.2%          |
| Websters Corners          | 42                           | 3         | 65      | 96%                  | -\$30,000                  | 7.1%           |
| West Central              | 75                           | 9         | 56      | 96%                  | -\$23,000                  | 12.0%          |
| Whonnock                  | 26                           | 1         | 115     | 98%                  | -\$18,800                  | 3.8%           |
| Central Meadows           | 15                           | 1         | 53      | 95%                  | -\$24,000                  | 6.7%           |
| Mid Meadows               | 13                           | 0         |         |                      |                            | 0.0%           |
| North Meadows             | 16                           | 1         | 282     | 86%                  | -\$124,900                 | 6.3%           |
| South Meadows             | 21                           | 4         | 56      | 96%                  | -\$19,950                  | 19.0%          |
| West Meadows              | 3                            | 0         |         |                      |                            | 0.0%           |
| Total Activity            | 721                          | 73        | 56      | 95%                  | -\$22,150                  | 10%            |

|   | Maple Ridge, Haney and | Pitt Meadov                  | vs List Price R | anges Statisti | cs - Dec 2011     |                         | Deta           | ched |
|---|------------------------|------------------------------|-----------------|----------------|-------------------|-------------------------|----------------|------|
| I | Home Price Range       | Total<br>Listings<br>(Month) | Sales           | ром            | Sell / List Ratio | Sell - List Diff \$\$\$ | %SOLD<br>(STR) |      |
| 1 | 0-\$400,000            | 123                          | 13              | 63             | 94%               | -\$25,000               | 10.6%          | 4    |
| ı | \$400,001-\$500,000    | 183                          | 25              | 53             | 95%               | -\$21,900               | 13.7%          | 4    |
| ı | \$500,001-\$600,000    | 178                          | 15              | 48             | 97%               | -\$16,900               | 8.4%           | 4    |
| ı | \$600,001-\$700,000    | 104                          | 8               | 106            | 95%               | -\$34,950               | 7.7%           | 4    |
| ı | \$700,001-\$800,000    | 36                           | 4               | 68             | 92%               | -\$67,000               | 11.1%          | 1    |
| ı | \$800,001-\$900,000    | 27                           | 5               | 115            | 93%               | -\$59,900               | 18.5%          | -    |
| ı | \$900,001-\$1,000,000  | 14                           | 1               | 105            | 89%               | -\$100,000              | 7.1%           | *    |
| ı | \$1,000,001 and more   | 56                           | 2               | 93             | 87%               | -\$232,900              | 3.6%           | 4    |
| ı | Total Activity         | 721                          | 73              | 56             | 95%               | -\$22,150               | 10%            | 1    |
| ı |                        |                              |                 | /              |                   |                         |                |      |

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change     |
|--------------------------------------|-----------|-----------|-----------|----------|------------|
| Total Listings (A,S,T,C,X)           | 947       | 875       | 721       |          | -154 棏     |
| Active Listings                      | 745       | 750       | 658       | 512      | -146 棏     |
| Solds                                | 85        | 94        | 73        |          | -21 棏      |
| DOM                                  | 48        | 68        | 56        |          | -12 🚚      |
| Sold-List % Price Difference         | 96.3%     | 95.9%     | 95.4%     |          | -0.5% 堪    |
| Sold-List Price \$\$ Difference      | -\$16,500 | -\$23,494 | -\$22,150 |          | \$1,344 🜗  |
| Home Price Index                     | \$467,679 | \$467,481 | \$461,518 |          | -\$5,963 🜗 |
| %SOLD (Sales/ Listings /mnthly rate) | 9%        | 11%       | 10%       |          | -1% 🖶      |

Jan 12012 Maple Ridge, Pitt Meadows Market Update (Detached)

Maple Ridge, Pitt Meadows is a buyers market with record listing inventory and with a LOW 10 %SOLD rate and a 95% Sell/List Ratio.

Most Active Price Range: Homes between \$800,000 -\$900,000 have a 18.5 %SOLD rate and prices are stable with 115 days on market (DOM), and a sales discounts of \$59,900 on average.

Least Active Price Range: Homes over \$1 million have a LOW 3.6%SOLD rate: (meaning 4 sales for 100 listings/ mth) with an average sales discount of \$232,900 from their

History: Maple Ridge area experienced a 10% Home Price Increase\* ( HPI) from Jan -May 2011 of a \$43,518 increase to \$497,902 Year-To-Date the Home Price Index \* is up \$9,787 over the same month YTD average home prices.

Active Listing Inventory has dropped 16% last month and are at similar levels to the same period last year. The 114 New sales exceeded the 89 new listings but we expect to see listings stay normal levels this month.

original list price and median 93 days on market (DOM).

the REMIX Market Share Reports Vancouver Board (REBGV) 1096 0.9%

Note\*: ΗΡΙ IS all the detached nome sales averaged & adjusted for Tinished Sqft, age, and the lot size. (This HPI excludes the mobile homes and the house and acreage sales.) For a more accurate price change for your home request a personal Comparative Market Analysis





\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., age and lot sqft. Total Listings includes all listings marketed for the month. The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types. Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

produced for: Gary Fraipont & Lorraine Manyk



## Coughlin Team.com

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Market anaylsis when you need it! Jan:

### Jan 1 /12 Abbotsford

| Abbotsford Sub areas S |                            | Detached |     |             |                             |                |
|------------------------|----------------------------|----------|-----|-------------|-----------------------------|----------------|
| Neighbourhoods         | Total Listings<br>(/month) | Sales    | ром | Sell / List | Sell - List<br>\$Difference | %SOLD<br>(STR) |
| Poplar                 | 59                         | 5        | 57  | 95%         | -\$18,400                   | 8.5%           |
| Bradner                | 35                         | 2        | 374 | 84%         | -\$272,450                  | 5.7%           |
| Matsqui                | 21                         | 2        | 59  | 90%         | -\$55,450                   | 9.5%           |
| Sumas Mountain         | 13                         | 0        |     |             |                             | 0.0%           |
| Abbotsford West        | 201                        | 12       | 31  | 95%         | -\$20,900                   | 6.0%           |
| Abbotsford East        | 298                        | 21       | 52  | 96%         | -\$24,900                   | 7.0%           |
| Aberdeen               | 84                         | 2        | 11  | 97%         | -\$21,271                   | 2.4%           |
| Sumas Prairie          | 22                         | 2        | 174 | 87%         | -\$84,900                   | 9.1%           |
| Central Abbotsford     | 107                        | 4        | 59  | 96%         | -\$16,400                   | 3.7%           |
| Total Activity         | 840                        | 50       | 49  | 95%         | -\$22,000                   | 6%             |

#### Jan 1 2012 Abbotsford Market Update (Detached)

Current: Abbotsford is a **buyers** market with record listing inventory and with a low 6 **%SOLD** rate and a 95% Sell/List Ratio.

(This means that on an average sale their is a \$22,000 discount from the original list price)

Most Active Price Range: Homes between \$300,000 and \$400,000 have 9.5 **%SOLD** rate and prices stablizing with an average of 32 days on market (DOM) and a sales discounts of \$17,300.

Least Active Price Range: Homes priced between \$800,000 and \$1,000,000 had 1 single sale from the 62 active listings. Similarly 34 homes marketed over 1.5 \$million resulted in no actual sales in December.

History: Abbotsford Home Price Index\* shows an increase of \$17,850 to \$430,446 in the 9 months from December 2010 to August 2011.

The Year-To-Date Home Price Index\* has decreased \$6,020 to \$406,461.

uture: Record Active Listing Inventory are ~11% higher than Nov 2010.

New listings in November still exceed the monthly sales meaning that we would expect to see listings increase next month but we will have a lot of December expiries that may possibly stabilize the over supplied market.

Note\*: HPI is all the detached home sales averaged & adjusted for finished sqft, age, and the lot size (This HPI excludes the mobile home and the house and acreage sales.)

For a more accurate price change for your home do request a Comparative Market Analysis.

Abbotsford List Price Ranges Statistics - Dec 2011 Detached Sell / Sell - List %SOLD **Total Listings** Home Price Range DOM List Ratio **SDifference** (STR) 0-\$300,000 28 96% 36 3 -\$12,450 8.3% \$300,001-\$400,000 169 16 32 95% \$17,300 9.5% \$400,001-\$500,000 95% -\$22,400 6.4% 203 13 52 \$500,001-\$600,000 137 52 94% -\$30,000 5.1% \$600,001-\$700,000 90 3 86 94% -\$39.700 3.3% \$700,001-\$800,000 53 15 97% -\$23,450 7.5% \$800,001-\$900,000 40 0 0.0% \$900.001-\$1.000.000 22 0 98% 4.5% -\$24,900 \$1,000,001-\$1,250,000 28 158 84% -\$200,950 7.1% \$1,250,001-\$1,500,000 28 737 72% -\$525,000 3.6% \$1,500,001 and more 34 0 0.0% Total Activity -\$22,000

| Monthly Changes Summary              | Oct       | Nov       | Dec       | 1/1/2012 | Change     |
|--------------------------------------|-----------|-----------|-----------|----------|------------|
| Total Listings** (A,S,T,C,X)         | 1055      | 970       | 787       |          | -183 😎     |
| Active Listings (1st of the month)   | 850       | 840       | 774       | 570      | -204 🗫     |
| Solds                                | 81        | 86        | 50        |          | -36 🗫      |
| DOM                                  | 46        | 46        | 49        |          | 3 🁚        |
| Sold-List Price % Difference         | 95.1%     | 95.1%     | 94.9%     |          | -0.3%      |
| Sold-List Price \$ Difference        | -\$21,900 | -\$18,950 | -\$22,000 |          | -\$3,050   |
| Home Price Index*                    | \$425,058 | \$415,837 | \$406,461 |          | -\$9,375 🞩 |
| %SOLD (Sales/ Listings /mnthly rate) | 8%        | 9%        | 6%        |          | -3% 🖐      |

# Fraser Valley and Chilliwack R.E. Boards (FVREB and CADREB) R.E. Market Share – July to Dec 2011 (All Real Estate) 25.3% 25% 20% 15.5% 14.5% 9.0%

Total Listings --, Sales, and %SOLD Rates Detached Abbotsford 1108 1127 1097 / Listings 1092 1084 1055 1014 970 968 121 848 787 107 106 747 731 103 103 53 6% 10% 10% 12% 9% 11% 10% 9% 6% 7% 11% Jan-11 Feb-11 Mar-11 Apr-11 May-11 Jun-11 Aug-11 Oct-11 Nov-11 Dec-11

Detached **Abbotsford** Home Price Index\*, Sale Price-List Price (\$ Difference = the average home sold for \$ less than their original list price) \$423,997 \$425,058 \$421,729 \$423,527 \$422,018 \$429,538 Sale Price - List Price Home Prices (HPI\*) \$415.837 \$415,443 \$406,461 \$21,900 May-11 Jul-11 Aug-11

\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., age and lot sqft. Total Listings includes all listings marketed for the month.

The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types.

produced by: Bill Coughlin

## RAYENKANA

Market anaylsis when you need it!

Dec 1 2011

Abbotsford

| Abbotsford Sub areas Sta | Attached                  |       |         |                      |                            |                |
|--------------------------|---------------------------|-------|---------|----------------------|----------------------------|----------------|
| Neighbourhoods           | Total Listings<br>(Month) | Sales | DO<br>M | Sell / List<br>Ratio | Sell - List Diff<br>\$\$\$ | %SOLD<br>(STR) |
| Poplar                   | 42                        | 7     | 53      | 97%                  | -\$4,900                   | 16.7%          |
| Matsqui                  | 1                         |       |         |                      |                            | 0.0%           |
| Abbotsford West          | 211                       | 25    | 54      | 96%                  | -\$8,900                   | 11.8%          |
| Abbotsford East          | 73                        | 9     | 44      | 95%                  | -\$16,900                  | 12.3%          |
| Central Abbotsford       | 300                       | 28    | 40      | 95%                  | -\$9,450                   | 9.3%           |
| Total Activity           | 627                       | 69    | 44      | 95%                  | -\$9,500                   | 11%            |

Dec 12011 Abbotsford Market Update Attached Townhomes/Condos

Current: Abbotsford is a buyers market with record listing inventory, a low 11 %SOLD rate and a 95% Sell/List Ratio.

(This means that there is an average of a \$18,950 discount on a sale from the original list price)

Most Active Price Range: Condos below the \$100,000 have 23 \*SOLD rate with average 32 days on market (DOM) and a current average sales discount of \$9,450.

Least Active Price Range: Attached homes between \$100,000 and \$200,000 have a LOW 8.6 %SOLD rate (= 8 sales of 100 listings/ month) with an average sales discount of \$8,350 from their original list price and average 69 days on market.

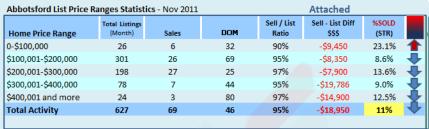
History: Abbotsford's Condos Year-To-Date Home Price Index\* shows an increase of \$11.771 to \$169.991.

**Abbotsford's Townhouses** Year-To-Date *Home Price Index\** shows an increase of \$29,317 to \$275,632.

Future: Active Listing Inventories are nearly the same as Nov 2010.

New listings still exceed the sales meaning that we will probably see listings increase next month. It appears to continue to be a buyers markets for the forseeable future.

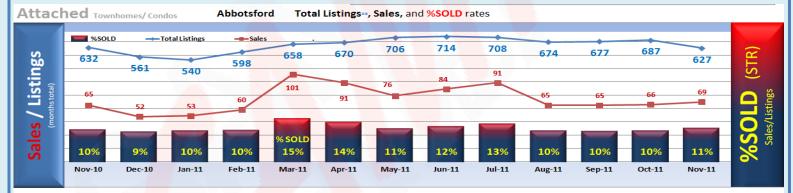
Note\*: The Home Price Index \* (HPI) is all the attached home sales averaged & adjusted for finished sqft and age. For a more accurate price change for your home do request a personal Comparative



| Monthly Changes Summary        | Sept      | Oct       | Nov       | 12/1/2011 | Change      |
|--------------------------------|-----------|-----------|-----------|-----------|-------------|
| Total Listings** (A,S,T,C,X)   | 677       | 687       | 627       |           | -60 🖶       |
| Active Listings                | 543       | 541       | 524       | 496       | -28 🖤       |
| Solds                          | 65        | 66        | 69        |           | 3 🁚         |
| DOM                            | 50        | 59        | 44        |           | -15 🖶       |
| Sold-List Price % Difference   | 96.1%     | 94.7%     | 95.4%     |           | 0.7% 👚      |
| Sold-List Price \$ Difference  | -\$9,900  | -\$11,100 | -\$9,500  |           | 1600 👚      |
| Home Price Index* (Apartments) | \$164,082 | \$177,715 | \$166,680 |           | -\$11,035 🜗 |
| Home Price Index* (Townhouses) | \$272,089 | \$261,225 | \$281,806 |           | \$20,581    |
| STR %Sold                      | 10%       | 10%       | 11%       |           | 1% 👚        |

the REMIX Market Share Reports





Attached Townhomes/Condos Abbotsford Home Price Indexs\*, Sale Price-List Price \$ Difference (average home sold for \$less than their original list price)

\$275,786 \$274,208 Sale Price - List Price \$284.111 Home Prices (HPI\*) \$263,423 \$246,315 \$186,096 \$178,584 \$177,152 \$175,419 \$173,625 \$170,536 \$171,961 \$167,871 \$165,173 \$169,991 \$162,003 \$158,220 -\$7,650 8 0000 006'01 850 90

\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., and age. Total Listings includes all listings marketed for the month.

The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types.

Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

produced for: Ray Yenkana



RE/MAX Statistics, on the Web!

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#### Market anaylsis when you need it! Nov /11 Chilliwack-Sardis-Yarrow

| Chilliwack (+Yarrow and Sar | Detached                |       |         |                      |                            |                |
|-----------------------------|-------------------------|-------|---------|----------------------|----------------------------|----------------|
| Neighbourhoods              | Total Listings<br>(Nov) | Sales | DO<br>M | Sell / List<br>Ratio | Sell - List Diff<br>\$\$\$ | %SOLD<br>(STR) |
| Chilliwack W Yale-Well      | 68                      | 9     | 85      | 89%                  | -\$24,900                  | 13.2%          |
| Chilliwack E Young-Yale     | 90                      | 13    | 71      | 94%                  | -\$15,000                  | 14.4%          |
| Chilliwack N Yale-Well      | 54                      | 5     | 62      | 97%                  | -\$12,900                  | 9.3%           |
| Chilliwack Yale Rd West     | 2                       | 0     |         |                      |                            | 0.0%           |
| Little Mountain             | 16                      | 1     | 21      | 90%                  | -\$49,000                  | 6.3%           |
| Chilliwack Mountain         | 21                      | 0     |         |                      |                            | 0.0%           |
| Fairfield Island            | 30                      | 3     | 35      | 97%                  | -\$9,900                   | 10.0%          |
| East Chilliwack             | 10                      | 1     | 14      | 96%                  | -\$17,000                  | 10.0%          |
| Eastern Hillsides           | 42                      | 2     | 102     | 94%                  | -\$31,400                  | 4.8%           |
| Sardist W Vedder Rd         | 61                      | 7     | 50      | 95%                  | -\$11,900                  | 11.5%          |
| Sardist E Vedder Rd         | 71                      | 6     | 107     | 98%                  | -\$9,500                   | 8.5%           |
| Vedder S Watson-Promon      | 137                     | 11    | 58      | 97%                  | -\$9,900                   | 8.0%           |
| Promontory                  | 137                     | 7     | 54      | 98%                  | -\$11,400                  | 5.1%           |
| Yarrow                      | 28                      | 2     | 42      | 89%                  | -\$28,000                  | 7.1%           |
| Majuba Hill                 | 6                       | 0     |         |                      |                            | 0.0%           |
| Greendale Chilliwack        | 22                      | 1     | 45      | 94%                  | -\$14,900                  | 4.5%           |
| Ryder Lake                  | 21                      | 1     | 225     | 78%                  | -\$184,000                 | 4.8%           |
| Chilliwack River Valley     | 38                      | 1     | 100     | 90%                  | -\$21,900                  | 2.6%           |
| Total Activity              | 854                     | 70    | 61      | 95%                  | -\$13,900                  | 8%             |

| Chilliwack (+Yarrow and | Sardis) List Pric       | ordis) List Price Ranges Statistics - Nov 2011 |     |                      | Detached                   |                |   |  |
|-------------------------|-------------------------|--|-----|----------------------|----------------------------|----------------|---|--|
| Home Price Range        | Total Listings<br>(Nov) | Sales  | DOM | Sell / List<br>Ratio | Sell - List Diff<br>\$\$\$ | %SOLD<br>(STR) |   |  |
| 0-\$200,000             | 79                      | 8  | 29  | 91%                  | -\$12,975                  | 10.1%          | 1 |  |
| \$200,001-\$300,000     | 173                     | 25   | 62  | 95%                  | -\$12,000                  | 14.5%          |   |  |
| \$300,001-\$400,000     | 271                     | 27   | 64  | 96%                  | -\$12,900                  | 10.0%          | 1 |  |
| \$400,001-\$500,000     | 132                     | 8  | 79  | 96%                  | -\$18,900                  | 6.1%           | 1 |  |
| \$500,001 and more      | 199                     | 2  | 162 | 93%                  | -\$72,450                  | 1.0%           | 1 |  |
| Total Activity          | 854                     | 70   | 43  | 95%                  | -\$21,950                  | 8%             | 1 |  |
|                         |                         |  |     |                      |                            |                |   |  |

| Monthly Changes Summary              | Sept      | Oct       | Nov       | 12/1/2011 | Change    |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Total Listings** (A,S,T,C,X)         | 938       | 913       | 854       |           | -59 🖣     |
| Active Listings                      | 748       | 748       | 718       | 677       | -41 🔻     |
| Solds                                | 85        | 78        | 70        |           | -8 🚚      |
| Days on Market (DOM)                 | 46        | 47        | 61        |           | 14 👚      |
| Sold-List Price % Difference         | 96%       | 95%       | 95%       |           | 0%        |
| Sold-List Price \$\$ Difference      | -\$9,900  | -\$13,726 | -\$13,900 |           | -\$175    |
| Home Price Index*                    | \$336,291 | \$337,176 | \$323,128 |           | -\$14,048 |
| %SOLD (Sales/ Listings /mnthly rate) | 9.1%      | 8.5%      | 8.2%      |           | -0.3% 👚   |

#### Dec 12011 Chilliwack (+Yarrowand Sardis) Market Update (Detached)

Current: Chilliwack (+Yarrowand Sardis) is a **buyers** market with record listing inventories, a **8 %SOLD** rate and a 95% Sell/List Ratio.

(This means that there is an average of a \$13,900 discount on a sale from the original list price)

Most Active Price Range: Homes between \$200,000 and \$300,000 have 14.5 %SOLD rate pushing prices higher.

Home sales have average discounts of \$12,000 and 62 days on the market.

Least Active Price Range: Homes over \$500,000 have a LOW 1%SOLD (=1 sales of 100 listings/ month) with an average sales discount of \$72,450 from their original list price and average 162 days on the market.

History: The average Chilliwack home experienced a price increase of 10% in just the 6 months from January - June 2011.

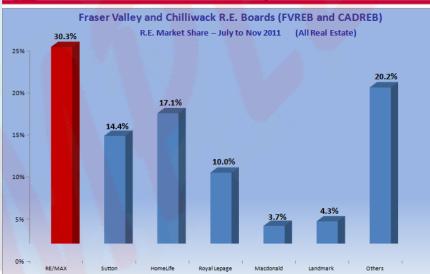
This \$33,174 increase brought the home Price index to \$3\$353,151 54,589. The Year-To-Date **Home Price Index**\* has decreased -\$5,942 to \$327,343

Future: Novembers Total Listing Inventory (~19% greater than Nov 2010) has dropped 6% in this month. New listings exceed the sales in November meaning that we would see listing levels increase next month, but we will have a lot of December expiries that may possibly stabilize the over supplied market.

Note\*: HPI is all the detached home sales averaged & adjusted for finished sqft, age, and the lot size. (This HPI excludes the mobile homes and the house and acreage sales.)

For a more accurate price change for your home request a personal Comparative Market Analysis

## the REMIX Market Share Reports







\*Home Price Index = median home prices are adjusted to the yearly average finished sqft., age and lot sqft. Total Listings includes all listings marketed for the month.

The DOM, and Sale – List Price differences are based on medians, not averages. Market Share Reports include all property types.

Sources: The respective Real Estate Boards, which assume no responsibility for accuracy.

Produced by: Bill Coughlin



# the REMAX Market Share Reports REMAX Statistics, on the Web!

## **Supply and Demand**

How **%SOLD** Rates Affect Price Changes

Sell-Through-Rates (STR) -Adsorption Rates

